

Twilight



Marion

*Artist. Storyteller. Creator.*

# Who is Twilight Marion?

Twilight Marion is a mascot, a pseudonym, a character, a persona. She is both a representation of me and her own person with a very different background and history to my life.

**As a persona,** Twilight is just that; a different face to present myself in the online world. Mostly as a way to preserve anonymity.

**As a character,** she embodies my sense of wonder and my love for art and culture in all its forms.

Twilight's character and past is largely inspired by the children's book *The Adventures of Pinocchio*.

She is a demon puppet who was gifted a soul when she was created, when she got older, she broke free from her puppetmaster's control to pursue her own identity and humanity on Earth. Twilight tends to romanticize a lot of things especially humanity, Earth, nature, ephemerality, imperfection, or really anything related to being alive.

# Character Reference



Front



Back

# Character Palette

## Face

Alder Wood #F2C09E

Heavy Blush #C5504B

Violet #412C4F

Pronghorn #52343C

## Eyes

Marionberry #570E27

Ruby #B01C4E

Frilly White #FFF4FD

## Lineart

Red Charcoal #350F22

## Clothing

Frilly White #FFF4FD

Pinstripe #C0E6F1

Eccentric Blue #58C4DF

Blue #2C4278

Gold #D7881B

Maroon #6B1B4B

Aubergine #591943

Twilight #2F1736

## Website Palette

Gold #D7881B

Frilly White #FFF4FD

Pinstripe #C0E6F1

Eccentric Blue #58C4DF

Aubergine #591943

Twilight #2F1736

# Typefaces

Titles/Headings - Sphinx of black quartz judge my vow (IM FELL English)

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo  
PpQqRrSsTtUuVvWwXxYyZz 1234567890

*Decorative/Fancy Titles - Sphinx of black quartz judge my vow (Tangerine)*

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo  
PpQqRrSsTtUuVvWwXxYyZz 1234567890

Body Text - Sphinx of black quartz judge my vow (Georgia)

*AaBbCcDdEeFfGgHhIiJjKkLl  
MmNnOoPpQqRrSsTtUuVv  
WwXxYyZz 1234567890*

Page Numbers/Alt Body Text - Sphinx of black quartz judge my vow (Noto Serif)

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo  
PpQqRrSsTtUuVvWwXxYyZz 1234567890

Every typeface listed can be found on [fonts.google.com](https://fonts.google.com) for easy access to download and use across all creative software.

# Wordmarks

Display - Twilight Marion

Username - twilightmarion

E-Mail - twilight.marion.art

Dos:

> Can come in any typeface, font suitable for the project and content being created that wasn't listed on the previous page

> Use as a watermark

> Handwrite

Don'ts:

> Use a difficult to read typeface or font for online handles and watermarks

## Examples

@twilightmarion

@twilightmarion.bsky.social

twilight.marion.art@gmail.com

# Logomarks

This logomark would be used as a digital watermark for my art, a home button on a website, a business card, or profile picture.

Dos:

- > Come in any color suitable for the content (preferably a color from the website palette)
- > Place in a clear, visible area when possible

Don'ts:

- > Set the opacity lower than 60% when used in an artwork

